



SPONSORSHIP OPPORTUNITIES

I want to be a
SPONSOR



 **SATURDAY, September 30, 2023**

 **6:30 PM – 10:30 PM**

 **National Conference Center**
18980 Upper Belmont Pl., Leesburg, VA 20176

PAY IT FORWARD

61%
of children in low-income families have no books at all



32,000
Loudoun residents report that they do not speak English well

11%
of Loudoun families are considered low-income

Dear Prospective Sponsor and Partner,

Loudoun Literacy Council is pleased to present this sponsorship proposal for our annual fundraising event, **NOT Your Kid's Spelling Bee.**

We invite you to partner with us!

We are honored to embark on our 43rd year of serving Loudoun County's literacy needs. Our staff, board, volunteers, and supporters are committed to the mission of teaching English communication skills. We also provide literacy resources to empower low-income adults and children to become self-sufficient and confident in their ability to achieve their personal and professional goals. Loudoun Literacy Council is the only private, nonprofit nondenominational provider of literacy services in our county.

By supporting the annual NOT Your Kid's Spelling Bee this September 30th, you will help us ensure that all who live and work in Loudoun have the literacy skills required to participate, thrive and succeed in their community.

We promise you will have a great time! The Bee is an evening of dinner, refreshments, networking, a raffle prize, and both silent and live auctions plus a friendly spelling and trivia competition! Even if you would rather sip Beaujolais than spell it, you'll still have fun cheering on your friends and colleagues as they spell their way to victory.

We truly appreciate your support! Enclosed you'll see tiered packages to provide your business the opportunity to network, engage your team, and showcase your brand. You'll also see opportunities to share and showcase your products and services through our Silent and/or Live Auction.

Thank you in advance for considering sponsorship of NOT Your Kid's Spelling Bee! We also thank you for sharing our dedication to improving literacy in our community. See you at the Bee!

Rebecca Caldwell

Interim Executive Director

OUR PROGRAMS

What we do to address the need

ADULT LITERACY

- › English Instruction
- › Health Literacy
- › Jobsite Literacy
- › Financial Literacy
- › GED Instruction
- › Citizenship Test Preparation
- › School Success
- › Tutoring

FAMILY LITERACY

- › Head Start Literacy Program
- › Sweet Dreams Program
- › Book Builder Program
- › STEP Literacy Program
- › Baby Book Bundles
- › Fall for Reading



17,079
books were distributed

2,248
students were served

OUR IMPACT 2022

SPONSORSHIP LEVELS



QUEEN BEE

\$5,500

Reserved table for eight

- Dinner and one raffle ticket per attendee
- One item for inclusion in swag bag
- Three free opportunities to “bribe the judge”
- Recognition from podium during opening remarks
- Inclusion of logo in signage at event
- Acknowledgement in event program book
- Acknowledgement in social media posting
- Acknowledgement as organizational sponsor in newsletter
- Acknowledgment on website with name and organizational logo
- Exclusive volunteer opportunity tailored for your team
- Mention on the Live Auction Paddle



CARPENTER BEE

\$1,500

Reserved seating for two

- Dinner and one raffle ticket per attendee
- One item for inclusion in swag bag
- One free opportunity to “bribe the judge”
- Recognition from podium during opening remarks
- Inclusion of logo in signage at event
- Acknowledgement in event program book
- Acknowledgement in social media posting
- Acknowledgement as organizational sponsor in newsletter



POLLINATOR

\$250

Reserved seating for one

- Dinner and one raffle ticket per attendee
- One item for inclusion in swag bag
- Inclusion of name and/or logo in signage at event
- Acknowledgement in event program book
- Acknowledgement as organizational sponsor in newsletter

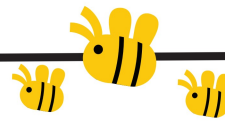


HONEY BEE

\$3,000

Reserved seating for six

- Dinner and one raffle ticket per attendee
- One item for inclusion in swag bag
- Two free opportunities to “bribe the judge”
- Recognition from podium during opening remarks
- Inclusion of logo in signage at event
- Acknowledgement in event program book
- Acknowledgement in social media posting
- Acknowledgement as organizational sponsor in newsletter
- Acknowledgment on website with name and organizational logo



BUMBLE BEE

\$500

Reserved seating for two

- Dinner and one raffle ticket per attendee
- One item for inclusion in swag bag
- Inclusion of logo in signage at event
- Acknowledgement in event program book
- Acknowledgement as organizational sponsor in newsletter

SPONSORSHIP COMMITMENT FORM



APPLICANT INFORMATION

Prefix

First Name

Last Name

Title

Organization

Address

City

State

Zip

Phone

Email

Queen Bee (\$5,500)

Honey Bee (\$3,000)

Carpenter Bee (\$1,500)

Bumble Bee (\$500)

Pollinator (\$250)

THANK YOU FOR YOUR SUPPORT OF LOUDOUN LITERACY COUNCIL!

Please send completed form and check to:

Rebecca Caldwell
Interim Executive Director
Loudoun Literacy Council, Inc.
PO Box 1932
Leesburg, VA 20177
703-777-2205

kcurran@loudounliteracy.org

Make checks payable to Loudoun Literacy Council



SILENT AUCTION

DONATION FORM



PERSONAL INFORMATION

Title

Organization

Address

City

State

Zip

Phone

Email

DONATION INFORMATION

Description of item(s) donated (note: gift certificates must expire after September 2024)

Retail value of item(s) donated

Location

Date & time

Donation delivery options



Mail



Drop-off



Ready for pick-up

THANK YOU FOR YOUR GENEROUS DONATION!

Please retain a copy of this completed form for your records.

IRS Tax ID # 52-1227843

kcurran@loudounliteracy.org

703-777-2205

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Interim Executive Director
Loudoun Literacy Council
PO Box 1932
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