



# SPONSORSHIP OPPORTUNITIES

I want to be a  
**SPONSOR**



 **FRIDAY, October 14, 2022**

 **6:30 PM – 10:30 PM**

 **National Conference Center**  
18980 Upper Belmont Pl., Leesburg, VA 20176

**PAY IT  
FORWARD**

**61%**  
of children in  
low-income families  
have no books  
at all



**32,000**  
LoCo residents  
report that they do not  
speak English  
well

**11%**  
of LoCo families  
are considered  
low-income

**Dear Prospective Sponsor and Partner,**

On behalf of the Loudoun Literacy Council, I am pleased to present this sponsorship proposal for our annual fundraising event, **NOT Your Kid's Spelling Bee**.

**We invite you to partner with us!**

We are honored to embark on our 42nd year of serving our community's literacy needs. Our staff, board, volunteers and supporters are committed to the mission of teaching English communication skills and providing literacy resources to empower low income adults and children to become self-sufficient and confident in their ability to achieve their personal and professional goals. Our literacy council is the only private, nonprofit nondenominational provider of literacy services in our county.

By supporting the annual NOT Your Kid's Spelling Bee this October 14th, you will help us ensure that all who live and work in Loudoun have the literacy skills required to participate, thrive and succeed in their community.

You'll also have a lot of fun! The Bee is an evening of dinner, refreshments, networking, a raffle prize and a silent auction – Plus a friendly spelling and trivia competition! Even if you would rather sip Chardonnay than spell it, you'll still have fun cheering on your friends and colleagues as they spell their way to victory.

**We truly appreciate your support!** Enclosed you'll see tiered packages to provide your business the opportunity to network, engage your team, and showcase your brand. You'll also see opportunities to share and showcase your products and services through our Silent Auction.

Thank you in advance for considering sponsorship of NOT Your Kid's Spelling Bee!  
We also thank you for sharing our dedication to improving literacy in our community.

**TANYA BOSSE**  
Interim Executive Director

## OUR PROGRAMS

What we do to address the need

### ADULT LITERACY

- › English Instruction
- › Health Literacy
- › Jobsite Literacy
- › Financial Literacy
- › GED Instruction
- › Citizenship Test Preparation

### FAMILY LITERACY

- › Head Start Literacy Program
- › Sweet Dreams Program
- › Book Builder Program
- › STEP Literacy Program
- › Baby Book Bundles
- › Fall for Reading



**14,735**  
books were  
distributed



**2,500**  
students  
were served

# OUR IMPACT 2021

# SPONSORSHIP LEVELS



## QUEEN BEE

**\$5,500**

### Reserved table for eight

- Dinner and one raffle ticket per attendee
- One item for inclusion in swag bag
- Three free opportunities to “bribe the judge”
- Recognition from podium during opening remarks
- Inclusion of logo in signage at event
- Acknowledgement in event program book
- Acknowledgement in social media posting
- Acknowledgement as organizational sponsor in newsletter
- Acknowledgment on website with name and organizational logo
- Exclusive team community literacy engagement custom-tailored for ten individuals



## CARPENTER BEE

**\$1,500**

### Reserved seating for two

- Dinner and one raffle ticket per attendee
- One item for inclusion in swag bag
- One free opportunity to “bribe the judge”
- Recognition from podium during opening remarks
- Inclusion of logo in signage at event
- Acknowledgement in event program book
- Acknowledgement in social media posting
- Acknowledgement as organizational sponsor in newsletter



## POLLINATOR

**\$250**

### Reserved seating for one

- Dinner and one raffle ticket per attendee
- One item for inclusion in swag bag
- Inclusion of name and/or logo in signage at event
- Acknowledgement in event program book
- Acknowledgement as organizational sponsor in newsletter



## HONEY BEE

**\$3,000**

### Reserved seating for six

- Dinner and one raffle ticket per attendee
- One item for inclusion in swag bag
- Two free opportunities to “bribe the judge”
- Recognition from podium during opening remarks
- Inclusion of logo in signage at event
- Acknowledgement in event program book
- Acknowledgement in social media posting
- Acknowledgement as organizational sponsor in newsletter
- Acknowledgment on website with name and organizational logo



## SWEAT BEE

**\$500**

### Reserved seating for two

- Dinner and one raffle ticket per attendee
- One item for inclusion in swag bag
- Inclusion of logo in signage at event
- Acknowledgement in event program book
- Acknowledgement as organizational sponsor in newsletter

## DRONE

**\$100**

### Reserved seating for one

- Dinner and one raffle ticket per attendee

# SPONSORSHIP COMMITMENT FORM



## APPLICANT INFORMATION

Prefix

First Name

Last Name

Title

Organization

Address

City

State

Zip

Phone

Email

Queen Bee (\$5,500)

Honey Bee (\$3,000)

Carpenter Bee (\$1,500)

Sweat Bee (\$500)

Pollinator (\$250)

Drone (\$100)

**THANK YOU FOR YOUR SUPPORT OF LOUDOUN LITERACY COUNCIL!**

Please send completed form and check to:

Tanya Bosse  
Interim Executive Director  
Loudoun Literacy Council  
PO Box 1932  
Leesburg, VA 20177  
703-777-2205

[Director@LoudounLiteracy.org](mailto:Director@LoudounLiteracy.org)

Make checks payable to Loudoun Literacy Council



# SILENT AUCTION

## DONATION FORM



### PERSONAL INFORMATION

Title

Organization

Address

City

State

Zip

Phone

Email

### DONATION INFORMATION

Description of item(s) donated (note: gift certificates must have an expiration date after October 2023)

Retail value of item(s) donated

Location

Date & time

Donation delivery options



Mail



Drop-off



Ready for pick-up

**THANK YOU FOR YOUR GENEROUS DONATION!**

Please retain a copy of this completed form for your records.

IRS Tax ID # 52-1227843

Director@LoudounLiteracy.org

703-777-2205

Tanya Bosse  
Interim Executive Director  
Loudoun Literacy Council  
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