



NOT your kid's

spelling bee

**SPONSORSHIP
OPPORTUNITIES**



FRIDAY, OCTOBER 15, 2021

6:30 PM TO 10:30 PM

NATIONAL
CONFERENCE
CENTER

Tickets & sponsorships

bit.ly/21nyksb



LOUDOUN LITERACY COUNCIL
CHANGING LIVES THROUGH LEARNING

Dear Prospective Sponsor and Partner,

On behalf of the Loudoun Literacy Council, I am pleased to present this sponsorship proposal for our annual fundraising event, **NOT Your Kid's Spelling Bee.**

We invite you to partner with us!

We are honored to embark on our 41st year of serving our community's literacy needs. Our staff, board, volunteers and supporters are committed to the mission of teaching English communication skills and providing literacy resources to empower low income adults and children to become self-sufficient and confident in their ability to achieve their personal and professional goals. Our literacy council is the only private, nonprofit nondenominational provider of literacy services in our county.

By supporting the annual NOT Your Kid's Spelling Bee this October 15th, you will help us ensure that all who live and work in Loudoun have the literacy skills required to participate, thrive and succeed in their community.

You'll also have a lot of fun! The Bee is an evening of dinner, refreshments, networking, a raffle prize and a silent auction – Plus a friendly spelling and trivia competition! Even if you would rather sip Chardonnay than spell it, you'll still have fun cheering on your friends and colleagues as they spell their way to victory.

We truly appreciate your support! Enclosed you'll see tiered packages to provide your business the opportunity to network, engage your team, and showcase your brand. You'll also see opportunities to share and showcase your products and services through our Silent Auction.

Thank you in advance for considering sponsorship of NOT Your Kid's Spelling Bee! We also thank you for sharing our dedication to improving literacy in our community.

Nikki Daruwala
Executive Director

32,000

Loudoun County residents report that they do not speak English well



11%

of Loudoun County families are considered low-income

61%

of children in low-income families have no books at all

OUR PROGRAMS

What we do to address the need

ADULT LITERACY

- › English Instruction
- › Health Literacy
- › Jobsite Literacy
- › Financial Literacy
- › GED Instruction
- › Citizenship Test Preparation

FAMILY LITERACY

- › Head Start Literacy Program
- › Sweet Dreams Program
- › Book Builder Program
- › STEP Literacy Program
- › Baby Book Bundles
- › Fall for Reading



OUR IMPACT 2020

Over 2,440 students were served
16,000 books were distributed

SPONSORSHIP

LEVELS

QUEEN BEE \$5,500

- › Reserved seating for eight attendees
- › Dinner and one raffle ticket per attendee
- › One item for inclusion in swag bag
- › Three free opportunities to “bribe the judge”
- › Recognition from podium during opening remarks
- › Inclusion of logo in signage at event
- › Acknowledgment in event program book
- › Acknowledgment in social media posting
 - › Acknowledgment as organizational sponsor in newsletter
 - › Acknowledgment on website with name and organizational logo
 - › Exclusive team community literacy engagement custom-tailored for ten individuals



HONEY BEE \$3,000

- › Reserved seating for six attendees
- › Dinner and one raffle ticket per attendee
- › One item for inclusion in swag bag
- › Two free opportunities to “bribe the judge”
- › Recognition from podium during opening remarks
- › Inclusion of logo in signage at event
- › Acknowledgment in event program book
- › Acknowledgment in social media posting
- › Acknowledgment as organizational sponsor in newsletter
- › Acknowledgment on website with name and organizational logo



SWEAT BEE \$500

- › Reserved seating for two attendees
- › Dinner and one raffle ticket per attendee
- › One item for inclusion in swag bag
- › Inclusion of logo in signage at event
- › Acknowledgment in event program book
- › Acknowledgment as organizational sponsor in newsletter

DRONE \$100

- › Reserved seating for one person
- › Dinner and one raffle ticket

CARPENTER BEE \$1,500

- › Reserved seating for two attendees
- › Dinner and one raffle ticket per attendee
- › One item for inclusion in swag bag
- › One free opportunity to “bribe the judge”
- › Recognition from podium during opening remarks
- › Inclusion of logo in signage at event
- › Acknowledgment in event program book
- › Acknowledgment in social media posting
- › Acknowledgment as organizational sponsor in newsletter

POLLINATOR \$250

- › Reserved seating for one person
- › Dinner and one raffle ticket
- › One item for inclusion in swag bag
- › Inclusion of name and/or logo in signage at event
- › Acknowledgment in event program book
- › Acknowledgment as organizational sponsor in newsletter

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SPONSORSHIP

COMMITMENT FORM

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APPLICANT INFORMATION

Prefix

First Name

Last Name

Title

Organization

Address

City

State

Zip

Phone

Email

 Queen Bee (\$5,500)

 Honey Bee (\$3,000)

 Carpenter Bee (\$1,500)

 Sweat Bee (\$500)

 Pollinator (\$250)

 Drone (\$100)

THANK YOU FOR YOUR SUPPORT OF LOUDOUN LITERACY COUNCIL!

Please send completed form and check to:

Nikki Daruwala
Executive Director
Loudoun Literacy Council
PO Box 1932
Leesburg, VA 20175

703-777-2205

Director@LoudounLiteracy.org

Make checks payable to Loudoun Literacy Council

SILENT AUCTION

DONATION FORM

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PERSONAL INFORMATION

Name

Organization

Address

City

State

Zip

Phone

Email

DONATION INFORMATION

Description of item(s) donated (note: gift certificates must have an expiration date after October 2022)

\$

Retail value of item(s) donated

Location

Date & time

Donation delivery options



Mail



Drop-off



Ready for pick-up

THANK YOU FOR YOUR GENEROUS DONATION!

Please retain a copy of this completed form for your records.

IRS Tax ID# 52-1227843
Director@LoudounLiteracy.org
703-777-2205

Nikki Daruwala
Executive Director
Loudoun Literacy Council
PO Box 1932
Leesburg, VA 20175