



## FOR IMMEDIATE RELEASE

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## PRESS RELEASE

### ***Loudoun Literacy Council Named ‘One of the Best’ Nonprofits by the Catalogue for Philanthropy***

*As it Celebrates its 18th Anniversary Working in the Greater Washington Region, the Catalogue for Philanthropy is Proud to Honor Loudoun Literacy Council*

**WASHINGTON, D.C.**—5.28.2021// After an intentional application and selection process, the Catalogue for Philanthropy: Greater Washington has selected Loudoun Literacy Council to be part of the Class of 2021-22. Loudoun Literacy Council has undergone a rigorous review process conducted by a team of 170+ local community advocates, and has been found to be a critical local nonprofit. Potential donors can be confident that the nonprofits in the Catalogue are worthy of their support. Loudoun Literacy Council’s mission is to teach English communication skills and provide literacy resources to empower low-income adults and children to become self-sufficient and confident in their ability to achieve their personal and professional goals.

This year, the Catalogue’s volunteer review team helped select 87 nonprofits to feature in the print edition, almost half of which are new to the Catalogue this year. Over 70% of the organizations are women-led, and over 40% are BIPOC-led. The network now includes 400+ vetted nonprofits working in the arts, education, environment, and human services sectors throughout Greater Washington.

“People want to get involved in their community—they want to make a difference, close to home. Based on our rigorous review process, we believe that Loudoun Literacy Council is a critical local nonprofit in our region,” says Matt Gayer, Co-Executive Director of the Catalogue for Philanthropy.

“We extend our gratitude to the Catalogue for their inclusion of Loudoun Literacy Council in this year’s class. We are honored to be listed alongside other wonderful and worthy organizations. This recognition reaffirms the commitment of our staff, board, supporters, and volunteers to provide literacy programs that empower low income adults and children to achieve self-

sufficiency and attain their personal and professional goals,” says Nikki Daruwala, Executive Director of Loudoun Literacy Council.

The Catalogue believes in the power of small nonprofits to spark big change. And they believe in Loudoun Literacy Council to continue to further that positive change, working each day to lift up, strengthen, and enrich our local community.

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### **About Loudoun Literacy Council**

For over 40 years, Loudoun Literacy Council has been changing lives through literacy in Loudoun County. Loudoun Literacy Council provides area residents with literacy tools, resources, and support to develop young learners, enable parents to participate in the education of their children, and ensure that adults have access to healthcare information and opportunities for their economic advancement. More information can be found on their website, [loudounliteracy.org](http://loudounliteracy.org).

### **About Catalogue for Philanthropy: Greater Washington**

The Catalogue for Philanthropy: Greater Washington is the region's only locally-focused guide to giving and volunteering. Their goal is to create visibility for local charities, fuel their growth with philanthropic dollars, and create a movement for social good in our region. Since 2003, the Catalogue has raised more than \$45 million for their network of vetted charities. Every nonprofit in their network is evaluated for excellence by a team of over 150 local experts. They assess each organization for impact, community need and financial transparency. The Catalogue highlights the best local charities, and their work, to show what is possible when caring citizens connect with worthy causes, acting together on behalf of the greater good. Their vision is a stronger, more resilient community, here, where we live. More information can be found on their website, [www.cfp-dc.org](http://www.cfp-dc.org).